

Equipment List for Setting up Your Virtual Studio

Important notes:

1. If your job requires you to speak or present virtually, having a professional virtual presence will easily differentiate you. Especially in the speaking industry which is my profession, meeting planners, executives and conference organizers select their top speaker by ruling everyone else out. Setting up your virtual “space” is your low-hanging fruit opportunity to stand out immediately.
2. My virtual studio PAID for itself immediately and yours should too (see #1 above). PLUS, all the equipment I purchased as well as my home office space became a tax deduction and legitimate business expense. Even the coach I hired to help me was a write off.
3. Purchase equipment from these exact website links I’m providing for you on the following pages; otherwise you risk buying incorrect model numbers or buying sub-par equipment that will need replacing just a few months from now. The last thing you want is the technology not working 1/2-way through your speech or 10 minutes before your virtual presentation. Don’t go cheap. It’ll show. This is business.
4. If any equipment is no longer available, reach out to me for alternate recommendations. Visit www.PAIDtoSPEAK.biz where I offer various trainings/workshops for speakers and presenters of all types.
5. Investing in virtual equipment is a long-term decision. The equipment you purchase will be put to good use for years. Virtual isn’t going away anytime soon my friends. Even when in-person events/trainings come back, virtual will remain in some way for conferences, training and development. You’ll be ready.
6. Equipment is a tax-deductible business expense. Keep track of all your purchases so you can write them off as deductions. I do this by using a separate credit/debit card for all my speaking business expenses. If your home studio is inside your home, this space now becomes a tax deduction as well. Consult your CPA/tax advisor.
7. If you’d like my assistance consulting you virtually about your studio or helping you actually set up your studio, reach back out to me to discuss virtual studio consulting rates. Time is money and money is time. Invest your time and mental energy wisely!

***My tutorial video
walks you through this
entire equipment list!***



Now let's get you started!

OVERVIEW OF ALL 3 VIRTUAL STUDIO OPTIONS

Option 1: STARTER Budgets < \$1,000

- HD webcam
- Shotgun mic
- Softbox lighting kit
- Ceiling mount
- LED strip lights
- Mobile TV stand
- Television 43"
- Floating wall shelves
- Retro wood paneling
- Power strip
- Slide advancer
- HDMI cable
- Computer & tripod tray

Option 2: INTERMEDIATE Budgets < \$1,500 - \$2,250

- SONY DSLR camera
- Cam Link
- Tripod x 2
- Computer tray
- Shotgun mic
- Softbox lighting kit
- Ceiling mount
- LED strip lights
- Mobile TV stand
- Television 43"
- Floating wall shelves
- Retro wood paneling
- Micro HDMI adapter
- Mini HDMI adapter
- Power strip
- Slide advancer
- HDMI cable

Option 3: PROFESSIONAL Budgets > \$4,500

- SONY DSLR cameras
- Tripods
- DSLR power supply
- GoPro camera
- ATEM Mini Switcher
- Shotgun mic
- Softbox lighting kit
- Ceiling mount
- LED strip lights
- Ring light
- Laptop
- IBUYPOWER computer
- Mobile TV stand
- Television 43"
- Floating wall shelves
- Retro wood paneling
- Power strip
- Slide advancer
- Tripod mount
- Memory card
- Micro HDMI adapter
- HDMI cable
- Mini HDMI adapter
- HDMI splitter
- Wireless keyboard
- Timer
- Blue light bulbs
- USB type-C adapter
- Apple lightning adapter
- USB type-C cable
- Microphone stand shelf
- 32" monitor
- Faux plant

***See next pages for specific equipment, links to purchase and recommendations.
Prices can fluctuate +/- based on demand. Also, if an item is no longer listed, send
an email to Kevin@KevinCSnyder.com and we'll find the most updated item.***

Option 1: STARTER | Budgets < \$1,000

This option is for presenters just starting out who, respectfully, have a very limited budget. Option 1 assumes you have an excellent working computer new within the past 2 years. Option 1 also assumes you recognize that you'll need to invest in Option 2 or 3 if you desire to be selected at higher PAID speaking engagements. You'll need more professional equipment to showcase your virtual delivery abilities which has now become the new in-person stage and the competitive edge for speakers. Option 1 is a fine place to start.

VIDEO CAMERA

HD Webcam

* Purchase at <https://amzn.to/3mezam1> (\$60)

Note: Watch the video on page #1 for a comparison of the HD webcam versus the SONY camera I recommend in option #2. Instead of the HD webcam, I recommend the SONY a6400 which you'll learn more about in option 2 and 3. Your first PAID speaking engagement will pay for this upgrade. Watch video!

SOUND

Sennheiser Shotgun Microphone

* Purchase at <https://amzn.to/2HZNkZz> (\$165)

Note: You will need a top-quality SHOTGUN microphone so it only picks up the voice directly in front of it. Other area-microphones will pick up surround sound which is NOT what you want.

LIGHTING

Softbox Lighting Kit

* Purchase at <https://amzn.to/2QMrWIE> (\$73)

Note: Hang these from your ceiling so they do not get in the way. At some point your lighting stands will fall over and possibly crash into your monitor, camera or you during a presentation. Don't risk it.

Ceiling mount for lights

* Purchase at <https://amzn.to/2EDbgkp> (\$19) x 2

LED Strip Lights

* Purchase at <https://amzn.to/3ldnCkh> (\$19)

Note: If you like the blue glow effect behind my television, get these. They change to any color you want.

INTERNET CONNECTION

Ethernet Cable 150 FT

* Purchase at <https://amzn.to/2Btc75x> (\$35)

Note: Do NOT run or rely on wireless WiFi during a presentation. You need to be hard-wired. This long Ethernet cord allows your computer to plug into your modem. I also run this out to my backyard patio!

BACKDROP

Mobile TV Display Stand

* Purchase at <https://amzn.to/2Bjevfc> (\$69)

Note: You should be standing when making a presentation.

Television 43"

* Purchase at <https://amzn.to/3E7YiVB> (\$220)

Note: This specific television has the specs for presentations. Other televisions do NOT work well.

Rustic Floating Wall Shelves

* Purchase at <https://amzn.to/38gLKvu> (\$25)

Retro Wood Textured Paneling

* Purchase at <https://amzn.to/2BpSjQt> (\$109)

MISCELLANEOUS SUPPLIES NEEDED

Tripod for standing shelf

* Purchase at <https://amzn.to/30JtwjL> (\$33)

Standing Shelf

* Purchase at <https://amzn.to/3iii7Pe> (\$39) x 2

Note: How my plant is sitting in mid-air underneath my television monitor.

Note: I use the second one as a platform for my laptop to sit on so it's eye level when I'm standing to present. All speakers should be standing and at eye level when presenting.

Power Strip

* Purchase at <https://amzn.to/2CXCPNH> (\$23) x 2

Remote Slide Advancer

* Purchase at <https://amzn.to/2YMfboH> (\$15)

HDMI Cable

* Purchase at <https://amzn.to/2KoDVvU> (\$16)

AA and AAA Batteries

* Purchase AA at <https://amzn.to/3lqAbY9> (\$16)

* Purchase AAA at <https://amzn.to/3d4Dilz> (\$16)

TOTAL: < \$975!

***** Important Considerations and Cautions about Option 1 *****

I understand budget limitations. When I first started speaking, I only had \$22 in my bank account and my credit cards had been canceled. And even as I've grown my speaking business, I still don't like spending money unless it's an investment that I have high confidence will produce ROI (return on investment) in my speaking business. View these as investments in your business. If your goal is to pursue professional speaking, then you will need Option 2 or 3 at some point in the very near future to help you differentiate and showcase your virtual abilities. The speakers who stand out with professional quality video, audio, lighting and backdrop will constantly earn the speaking engagement over other speakers who are still just doing basic screenshare, respectfully. So if you're serious about building your speaking business, then explore Options 2 and 3.

Option 2: INTERMEDIATE | Budgets \$1,500 – \$2,250

This option is also for presenters just starting out who have a limited budget. Similar to Option 1, this option assumes you already have an excellent, relatively new computer. This option provides an incredible video camera (DSLR) that ensures a crisp, clear professional quality video that will immediately make you stand out. The camera alone will pay for itself within the first speaking engagement.

VIDEO CAMERA

SONY a6400 Digital Camera (\$1298)

* Purchase at <https://amzn.to/3npjZKY> (includes a fabulous lens!)

Note: (a) Amazing, crystal clear video that will be noticed and differentiate your speaking professionalism. (b) Also, this digital camera records continuously and is ideal for speakers needing to present for 45-90 minutes at a time. Other DSLR cameras shut down after 20-30 minutes because they were designed to be digital PHOTO cameras rather than VIDEO cameras recording in long periods of time. They will limit you to 20-30 minutes max. GET THIS SONY. It's the best at the MOST AFFORDABLE price.

Important: If you're not using a Switcher, you'll have to purchase the Cam Link (below) OR know how to use OBX software to modify your SONY a6400 camera into a webcam that your computer will recognize.

Note: I do NOT recommend the Cam Link. I recommend the switcher!!

Cam Link for SONY a6400 Digital Camera (\$119)

* Purchase at <https://amzn.to/3lmKPz3>

Note: Instead of this Cam Link, I recommend the switcher in Option 3. It's slightly more expensive but it allows you to grow into adding multi-camera angles down the road + ability to record video in high HD. The Cam Link does not.



How to
use the
ATEM Mini
switcher



Tripod (\$33)

* Purchase at <https://amzn.to/30JtwjL>

Note: one for SONY a6400 Digital Camera

Note: another for the standing shelf to hold up your laptop behind the camera as a confidence monitor

Power Supply for SONY a6400 Digital Camera (\$25)

* Purchase at <https://amzn.to/386OU5c>

Note: Your camera battery will die after 45 minutes. This supply cord constantly powers your camera.

SOUND

Sennheiser Shotgun Microphone

* Purchase at <https://amzn.to/2HZNkZz> (\$165)

Note: You will need a top-quality SHOTGUN microphone so it only picks up the voice directly in front of it. Other area-microphones will pick up surround sound which is NOT what you want.

LIGHTING

Softbox Lighting Kit

* Purchase at <https://amzn.to/2QMrWIE> (\$69)

Note: Hang these from your ceiling so they do not get in the way. At some point your lighting stands will fall over and possibly crash into your monitor, camera or you during a presentation. Don't risk it.

Ceiling mount for lights

* Purchase at <https://amzn.to/2EDbgkp> (\$23) buy 2 of these

LED Strip Lights

* Purchase at <https://amzn.to/3ldnCkh> (\$19)

Note: If you like the blue glow effect behind my television, get these. They change to any color you want.

Ring Light

* Purchase at <https://amzn.to/3BXFKW0> (\$19)

Note: This is above my head for the hair lighting that helps with background visual

INTERNET CONNECTION

Ethernet Cable 150 FT

* Purchase at <https://amzn.to/2Btc75x> (\$35)

Note: Do NOT run or rely on WiFi during a presentation. You need to be hard-wired. This long Ethernet cord allows your computer to plug into your modem. I also run this out to my backyard patio!

BACKDROP

Mobile TV Display Stand

* Purchase at <https://amzn.to/2Bjevfc> (\$69)

Note: You should be standing when making a presentation.

Television 43"

* Purchase at <https://amzn.to/3E7YiVB> (\$220)

Note: This specific television has the specs for presentations. Other televisions do NOT work well.

Rustic Floating Wall Shelves

* Purchase at <https://amzn.to/38gLKvu> (\$25)

Retro Wood Textured Paneling

* Purchase at <https://amzn.to/2BpSjQt> (\$109)

MISCELLANEOUS SUPPLIES NEEDED

Standing Shelf

* Purchase at <https://amzn.to/3iii7Pe> (\$45) x 2

Note: How my plant is sitting in mid-air underneath my television monitor

Note: I also another one as a platform for my laptop to sit on behind the camera so it's eye level.

Micro HDMI to HDMI Adapter

* Purchase at <https://amzn.to/2NJ9X4f> (\$11)

Note: This is for connecting the SONY to the Cam Link

Power Strip

* Purchase at <https://amzn.to/2CXCPNH> (\$24)

Remote Slide Advancer

* Purchase at <https://amzn.to/2YMfboH> (\$14)

HDMI Cable

* Purchase at <https://amzn.to/2KoDVvU> (\$16)

AA and AAA Batteries

* Purchase AA at <https://amzn.to/3lqAbY9> (\$16)

* Purchase AAA at <https://amzn.to/3d4Dilz> (\$16)

SanDisk 128GB Memory Card

* Purchase at <https://amzn.to/3eP6wVE> (\$24)

SD Card Reader

* Purchase at <https://amzn.to/2WeOnZO> (\$10)

RCA Digital Alarm Clock w/ LED Display

* Purchase at <https://amzn.to/2NPyRit> (\$13)

TOTAL : < \$2,350!

Note: End on time with your speech! Bright and shiny.

***** Important Considerations and Cautions about Option 2 *****

Similar to what I wrote in Option 1, I understand budget limitations. When I first started speaking, I only had \$22 in my bank account and my credit cards had been canceled. And even as I've grown my speaking business, I still don't like spending money unless it's an investment that I have high confidence will produce ROI (return on investment) in my speaking business. Investing in a equipment for your speaking business should always produce ROI.

It's the speakers with virtual studios who have the competitive advantage because they stand out with professional quality video, audio, lighting and backdrop that will constantly earn the speaking engagement over other speakers who are still just doing basic screenshare, respectfully. Remember, speakers are always being compared and meeting planners always select THE speaker by ruling all other speakers out. So don't let your virtual studio rule you out. Ensure your studio rules you IN!

If you're serious about building your speaking business, then I'd encourage you to consider Option 3. At some point soon, you'll need more professional equipment to showcase your virtual delivery which has now become the new in-person stage. Option 1 and 2 both assume you have an excellent working computer new within the past 2 years. Option 2 assumes you have some tech savvy skills to understand how the Cam Link converts your SONY camera into a webcam. The switcher (option 3) replaces the Cam Link and reduces the need for you to be tech savvy!

Option 3: PROFESSIONAL | Budgets \$3,500 - \$6,750

Option 3 is for presenters committed to earning the highest paid amounts for each speaking engagement. This option will truly differentiate you as a speaker and affordably! This option provides multi-camera angle views (up to 4) and a switcher that will differentiate you and your speaking business FAR ABOVE other speakers. This equipment is what I use in my own virtual studio and is the primary reason why my speaking calendar is already busy with speaking engagements. My first engagement PAID for my entire studio and it was the studio that got me noticed.

If you decide this Option 3 route, which I recommend, there will be a time investment for set up. For me, this took nearly two weeks of figuring it all out once the equipment finally arrived. However, knowing what I know now, I could set up your virtual studio in two days.

Contact me and we'll explore a special consultation rate. You'll need to have the right equipment as I've outlined below.

Important Note: Just ONE speaking engagement would likely pay for this type of studio. And remember, expenses are business expenses and should be considered tax-deductions including studio space.

VIDEO CAMERA

SONY a6400 Digital Camera

* Purchase at <https://amzn.to/3npjZKY> (\$1,298) x 2 (includes a fabulous lens!)

Note: (a) Amazing, crystal clear video that will be noticed and differentiate your speaking professionalism. (b) Also, this digital camera records continuously and is ideal for speakers needing to present for 45-90 minutes at a time. Other cameras shut down after 20-30 minutes because they were designed to be digital PHOTO cameras rather than VIDEO cameras recording in long periods of time. Other cameras will limit you to 20-30 minutes max. GET THIS SONY! It's the best at the MOST AFFORDABLE price.

Important: In my studio, I have 2 SONY a6400 cameras and a GoPro as my 3rd camera angle. My 4th camera angle shows my presentation slides. You might want to consider 3 SONY cameras.

Tripod for SONY a6400 Digital Camera

* Purchase at <https://amzn.to/30JtwjL> (\$33) x 2

Power Supply for SONY a6400 Digital Camera

* Purchase at <https://amzn.to/386OU5c> (\$25) x 2

Note: Your camera battery will die after 45 minutes. This constantly powers your camera.

GoPro HERO 7 Black

* Purchase at <https://amzn.to/3gKM6yG> (\$381)

Note: Only get Black - not Silver.

SWITCHER – this provides the multi-camera angle view

Blackmagic ATEM Mini PRO Switcher (\$495)

* Purchase at <https://amzn.to/3irMAAtX>

Note: This device is the MAGIC! It does all the heavy lifting to provide you with multi-camera angle views. It also allows you to record directly to an external hard drive so your video files do not get compressed by Zoom, YouTube, Vimeo. If you plan on recording any videos for trainings or demo videos, you'll want the ATEM Mini PRO. This is my recommendation.

Note: There is a basic ATEM model for \$300 less but it does not let you record or provide multi-view out. Although I highly recommend the PRO version above, you can purchase the basic model here: <https://amzn.to/2ZjA86Y> (\$295)



How to use the ATEM Mini switcher

SOUND

Sennheiser Shotgun Microphone

* Purchase at <https://amzn.to/2SyZCdB> (\$328)

Note: Since you are using multi-camera angles, your voice will shift depending on which camera you are speaking into. This is the microphone you will need. You will need a top-quality SHOTGUN microphone so it only picks up the voice directly in front of it. Other area-microphones (i.e. omni-directional) will pick up surround sound which is NOT what you want.

LIGHTING

Softbox Lighting Kit

* Purchase at <https://amzn.to/2QMrWIE> (\$73)

Note: Hang these from your ceiling so they do not get in the way. At some point your lighting stands will fall over and possibly crash into your monitor, camera or you during a presentation. My dog did once and my daughter another time. My monitor broke and both cameras fell over. So don't risk it.

Ceiling mount for lights

* Purchase at <https://amzn.to/2EDbgkp> (\$19) x 2

LED Strip Lights

* Purchase at <https://amzn.to/3ldnCkh> (\$19)

Note: If you like the blue glow effect behind my television, get these. They change to any color you want.

Ring Light with Tripod Stand

* Purchase at <https://amzn.to/3BXFKWO> (\$19)

Note: This is above my head for the hair lighting that helps with background visual

COMPUTERS

Dell Inspiron 15.6" HD Business Laptop

* Purchase at <https://amzn.to/3k04s1U> (\$569)

Note: This is how I control my slides from a separate computer with a remote slide advancer. It's a simple computer, best deal and what I recommend. My laptop was a few years old so I ended up buying this laptop AND the IBUYPOWER desktop below to have fresh, updated equipment.

Note x 2: You will need 2 computers to have the virtual studio set up needed. One computer to control your slides and another computer to be your main computer where the Zoom (for example) meeting is hosted. This likely will be confusing, so I recommend setting up a consultation to discuss or purchasing my training video walking you through how to set this up.

IBUYPOWER Computer Desktop

* Purchase at <https://amzn.to/3dRGcZA> **(\$1,650)**

Note: I'm about to 'nerd out' on you in this paragraph. At the time I was setting up my studio, I had NO KNOWLEDGE what a gaming computer even was, what a switcher was, what a DSLR camera was or even how to run a Zoom meeting. Setting up my virtual studio space was an intense, technological learning curve for me. Once I became clear on the type of studio I wanted to build, I explained my needs to my coach. He recommended this specific gaming computer because it has a separate graphics card that won't interfere with your processor speed. Other computers will get slowed down because you'll be forcing them to do too much at the same time – in layman's terms. This specific computer has Windows 10 built in and several extra inputs that you will need. If you need a new computer, get this one over the laptop.

INTERNET CONNECTION

Ethernet Cable 150 FT

* Purchase at <https://amzn.to/2Btc75x> **(\$35) x 2**

Note: Do NOT run or rely on WiFi during a presentation. You need to be hard-wired. This long Ethernet cord allows your computer to plug into your modem. I also run this out to my backyard patio!

Note: You'll need one for the switcher and another for your separate computer.

BACKDROP

Mobile TV Display Stand

* Purchase at <https://amzn.to/2Bjevfc> **(\$65 x 2)**

Note: You should be standing when making a presentation. One TV stand is for my background television monitor and the other is to hold up my television which has HDMI out to my laptop. This provides a huge monitor for me to view from several feet away. See below.

Television 43"

* Purchase at <https://amzn.to/3E7YiVB> **(\$220)**

Note: This specific television has the specs for presentations. Other televisions do NOT work well. I recommend using one for your background monitor (which people see in your view) and another that is an extension for your laptop/computer so you can triple the screen size behind the cameras. This way you can view Chat, Q&A, polling and facilitate breakout rooms standing 5 feet away!

Rustic Floating Wall Shelves

* Purchase at <https://amzn.to/38gLKvu> **(\$25)**

Retro Wood Textured Paneling
* Purchase at <https://amzn.to/2BpSjQt> (\$87)

MISCELLANEOUS SUPPLIES NEEDED

Power Strip
* Purchase at <https://amzn.to/2CXCPNH> (\$24)

Remote Slide Advancer
* Purchase at <https://amzn.to/2YMfboH> (\$15)

AA and AAA Batteries
* Purchase at <https://amzn.to/3lqAbY9> (\$16)
* Purchase at <https://amzn.to/3d4Dilz> (\$16)

Tripod Mount Adapter for the GoPro
* Purchase at <https://amzn.to/3dOH94l> (\$7)

Note: You'll need one of these to mount your GoPro to a tripod.

SanDisk(SD) 128GB Memory Card
* Purchase card at <https://amzn.to/3eP6wVE> (\$2) x 3

Note: One SD card for each camera

SD Card Reader
* Purchase at <https://amzn.to/2WeOnZO> (\$13)

Micro HDMI to HDMI Adapter
* Purchase at <https://amzn.to/348whwl> (12)

Note: For GoPro connection.

HDMI Cable
* Purchase at <https://amzn.to/3oUYBe7> (\$20) x 2

Mini HDMI to HDMI Cable Adapter 4K
* Purchase at <https://amzn.to/34tqscC> (12) x 3

Note: For SONY connection.

HDMI Splitter for Dual Monitors
* Purchase at <https://amzn.to/3ihEtjA> (\$14) x 3

Wireless Keyboard with Touchpad
* Purchase at <https://amzn.to/2NVeoZG> (\$26)

Note: This allows me to control the computer several feet away while standing up.

RCA Digital Alarm Clock w/ LED Display

* Purchase at <https://amzn.to/2NPyRit> (\$15)

Note: Ensures I know my speech time and will end on time. Bright and shiny. End your speech on time!

Blue Light Bulbs

* Purchase at <https://amzn.to/2D0mqP3> (\$7)

Note: One way how I get my blue glow in the background.

External Hard Drive

* Purchase at <https://amzn.to/3tw1Cow> (\$69)

Note: this is used when wanting to record! You'll plug this into the USB-C input on the switcher

External Hub

* Purchase at <https://amzn.to/3A1LEVP> (\$49)

Note: this might NOT be needed if above works for your recording but I'd recommend getting it anyways. You'll need a "hub" at some point for something! If it is needed, you'll use this to connect the external hard drive to your ATEM switcher.

USB Type-C to HDMI Adapter

* Purchase at <https://amzn.to/2BgOKfx> (\$11) x 2

Apple Lightning to Digital AV Adapter

* Purchase at <https://amzn.to/3eRe7mo> (\$45)

Note: Allows you to use your iPhone as a camera. Good as backup.

USB Type-C to USB Type-C 2.0 Short Charger Cable

* Purchase at <https://amzn.to/34bYgLQ> (40)

Mini-HDMI Male to HDMI Female Adapter

* Purchase at <https://amzn.to/38dN6qY> (\$7) x 2

Microphone Stand Shelf

* Purchase at <https://amzn.to/3iii7Pe> (\$33) x 2

Note: How my plant is sitting in mid-air underneath my television monitor

Note: I also use one as a platform for my laptop to sit on top of a tripod behind my cameras as a monitor.

32" Monitor

* Purchase at <https://amzn.to/3E7YiVB> (\$220) x 2 (same as TV above)

Note: I started off having 3 of these; one for my computer, one for my multi-camera angle out view, and another for my camera focusing. If you decide to use the 2nd standing television as a monitor extension, then you only need 2 of these 32" monitors.

Faux Plant

* Purchase at <https://amzn.to/2BpRmYo> (\$19)

Faux Succulent Cactus Potted Plant

* Purchase at <https://amzn.to/31xXWXi> (\$19)

TOTAL: < \$7,250

UNTUCKIT shirt

I'm a HUGE fan of UNTUCKit shirts ... they are designed to be worn untucked and are a good fit for virtual presentations – casual yet professional. [Click here to save 25% on your first order with this coupon link](#) OR <https://bit.ly/3d69zbT>

*** Important Considerations and Cautions about Option 3 ***

If you had absolutely nothing to start with, \$7,238 would be your total ALL IN investment for ALL the equipment including cameras, computers, switcher, cords, accessories, etc. – everything! However, most people already have some equipment (i.e. laptop, monitor, HDMI cables, tripods, etc.) which would drop the cost substantially.

Before you make an investment in Option 3 level, I highly recommend you schedule a coaching call with me to review your plan and talk through any questions you might have. Or at least hear my suggestions for you. One simple coaching session might be all you need and it'll save hundreds of dollars and hours upon hours of time. I don't recommend trying to figure this all out on your own.

[Click here to learn more and schedule a 1:1 coaching session.](#)

And remember, one speaking engagement at this Option 3 level would pay for your entire studio. My first speaking engagement once I built this quality of studio was \$15,000. The deposit check paid for the entire studio.

** Contact me if I can help you in either a consultation for your own set up OR if you'd like to explore having me set up your studio in your own home using Option 1, 2 or 3. Your next speaking engagement depends on your virtual studio set up. Meeting planners, conference organizers and executives are always comparing speakers and they select THE speaker by ruling everyone else OUT. By having your virtual space or studio set up, you'll be in the top list of speakers for consideration because most speakers have not invested in a virtual space or studio! It still shocks me.

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www.PAIDtoSPEAK.biz

www.KevinCSnyder.com

