



1:1 Coaching Options

Launch a successful speaking business!

**PRIVATE
10 SESSION
PROGRAM**

**PRIVATE
5 SESSION
PROGRAM**

**PAID TO \$PEAK
GROUP
ACADEMY**

**TEDx
COACHING**

**HOURLY
COACHING**

My coaching philosophy integrates coaching, mentorship, accountability and support. I guide you through my process to make it your own.

Total coaching sessions included	10 private 1:1 sessions (10 hours+ my time)	5 private 1:1 sessions (5 hours+ my time)	5 group sessions + 1:1 private session (1)	3 sessions (45 min each)	a la carte
I review your work in between our sessions + access	Unlimited access (20 hours+ my time)	Limited access (10 hours+ my time)			
I guide you through a proven 5-step model to launch/grow your speaking business	✓	✓	✓		
Learn criteria for finding PAID speaking engagements	✓	✓	✓		
We craft your speaking fee and "when" to charge	✓	✓	✓		
We craft your speaking proposals and contracts	✓	✓	✓		
We craft your signature story and presentation	✓	✓	✓	✓	
We identify your target audiences	✓	✓	✓		
We develop a customized marketing strategy	✓	✓	✓	✓	
I show you how to submit and speak on TEDx	✓	✓		✓	
Virtual studio consultation	✓ + addtl coaching	✓			
We overview demo video, website and marketing	✓	✓	✓		
Access to PAID Event Calendar during program	100 events for 6 mon	50 events for 3 months	25 for 1 month		
Access to PAID to \$PEAK On Demand course	✓	✓	✓		
Peer partner accountability w/ others	✓	✓	✓		
Priority RSVP travel or Zoom "behind the scenes"	Unlimited	3 months		1	
Speaker Mastermind Group	1 year	3 months	1 month		
Book publishing package (\$699 value)	✓				
Book Promotion/Customized Books guides	✓ + addtl coaching	✓			
PAID to \$PEAK Sailing Retreat (1/2 day charter)	✓				
Speaking Professionally Toastmasters membership	✓	✓			
Join me on "mute" for prospect/client calls	Unlimited	1	Discount Option		
Speaker Assessment of all your material	✓	✓	Discount Option		
Access to The Vault - templates, samples & checklists	1 year	3 months	Discount Option		
Association Directory access to 200,000 assoc execs	1 year	3 months			
Introduction to two (2) of my speaker bureaus	✓				
Access to International Speaker Summit	1 year	3 months			
All business expenses are tax deductions! ** We can take items above OFF to work in your budget. Inquire with me.	PRIVATE 10 SESSION PROGRAM	PRIVATE 5 SESSION PROGRAM	PAID TO \$PEAK GROUP ACADEMY	TEDx COACHING PROGRAM	HOURLY COACHING
PACKAGE INVESTMENT ** (Installment plans available)	\$12,500 (\$22,000+ value)	\$7,250 (\$12,000+ value)	\$1500 (held quarterly)	\$499 (3) 45 min	\$125 30 min blocks

**** Important Note :** You are investing in yourself and future to build a business. I'll show you how to position your speaking fees starting out to be \$2,500+ per speech and build into \$10,000+. What's it costing you NOT having your speaking business flowing?

The Speaker Mastermind Group, PAID Event Calendar, Speaking Professionally Toastmasters, The Vault, Association Directory, Int'l Speaker Summit & book publishing package can be purchased separately a la carte. Above package deals provide best pricing by far though!