

Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings

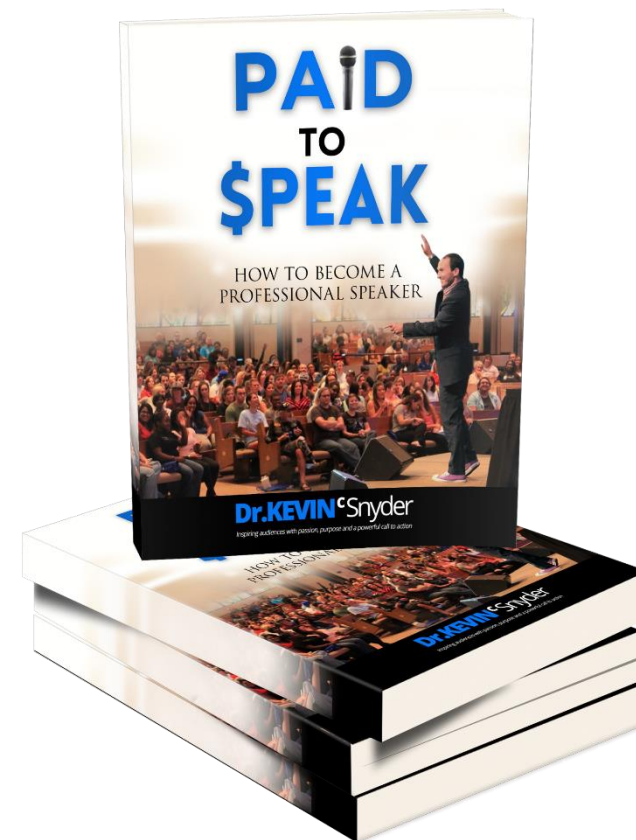


[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder



# Become a TEDx Speaker



**TEDx** Wake Forest



Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings

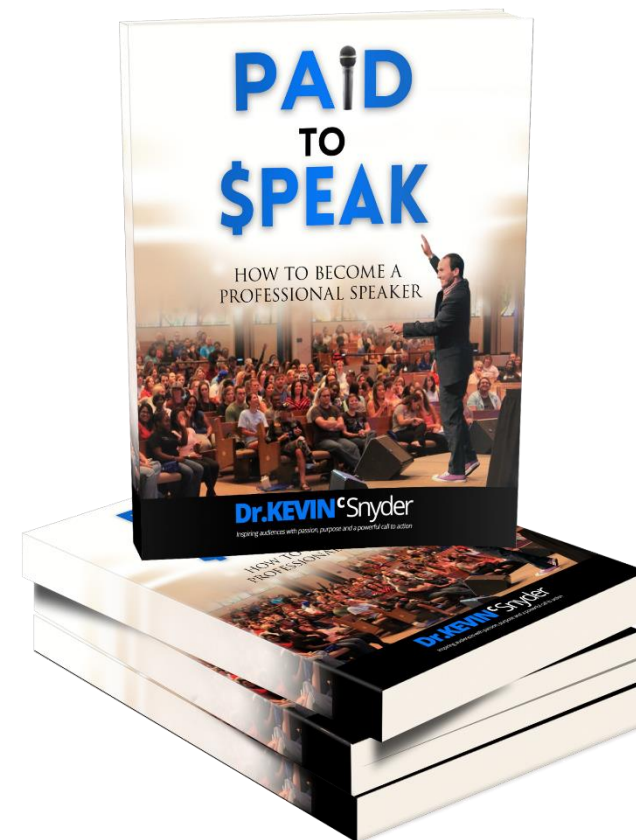


[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder



Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

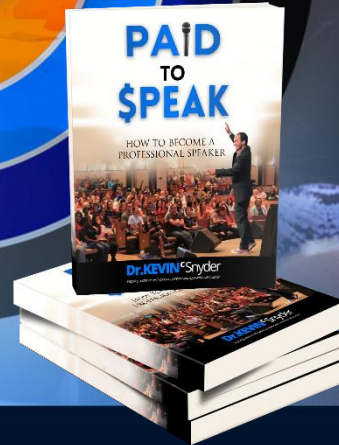
MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings



# FOUNDATION *of* HOPE

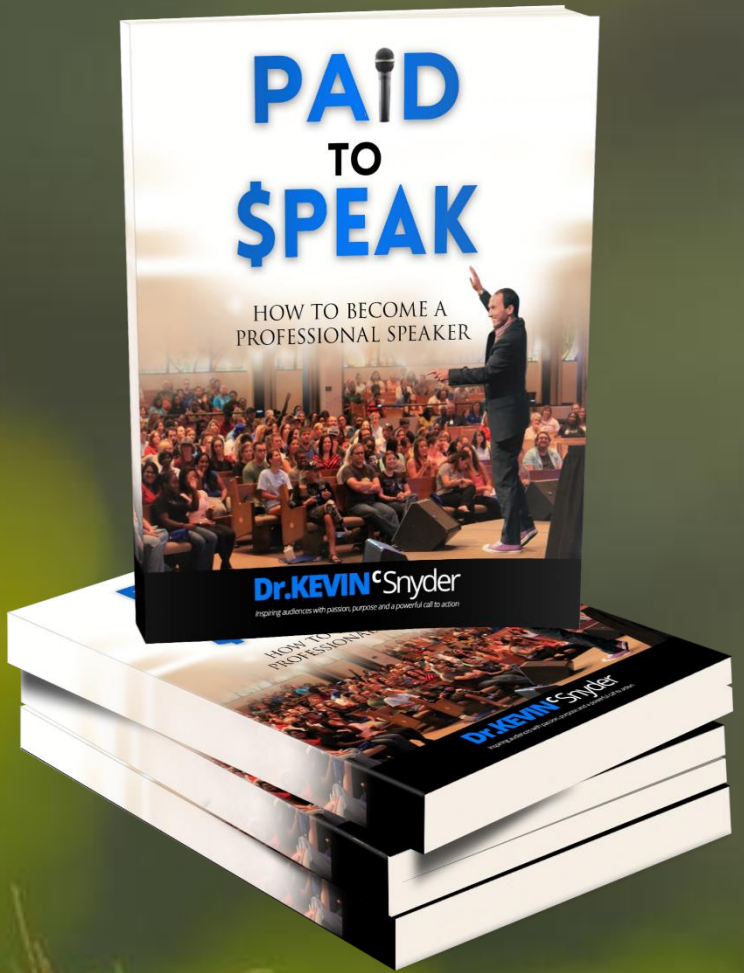
*Breakthrough Research  
for Mental Illness*

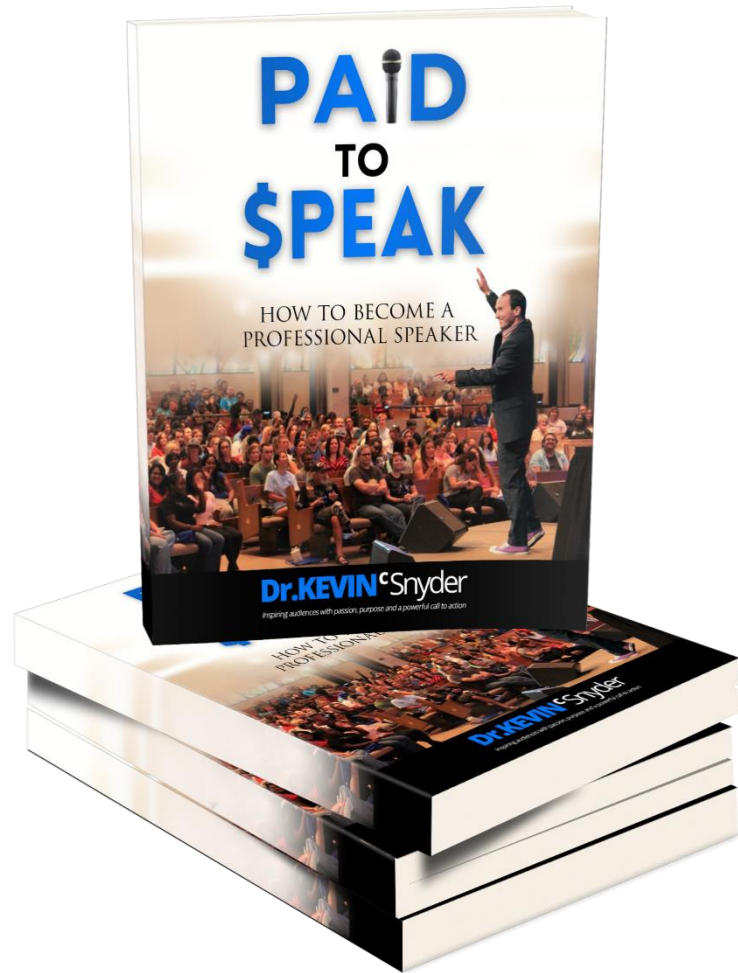
[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder





# PAID TO \$PEAK





HIGH POINT  
UNIVERSITY



**EMBRY-RIDDLE**  
Aeronautical University



UNIVERSITY OF  
SOUTH CAROLINA



University of  
**Central  
Florida**



[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)

**Dr.KEVIN<sup>c</sup>Snyder**





change the world,  
but I can cast a  
stone across the  
water so that it  
may create a  
ripple."



@KevinCSnyder



TEDx Wake Forest





# Dr. KEVIN<sup>c</sup> Snyder



# A few of the **1,150+** organizations Kevin has spoken for..



# Dr. KEVIN<sup>c</sup> Snyder

KEYNOTE SPEAKING. LEADERSHIP WORKSHOPS.



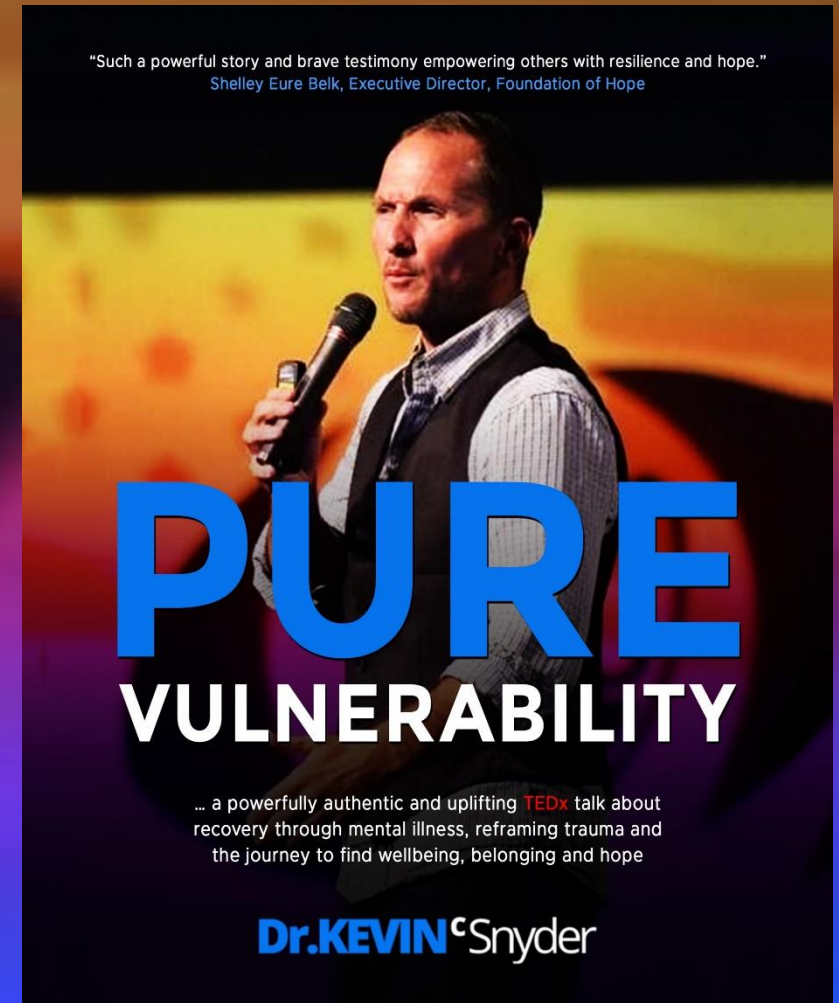
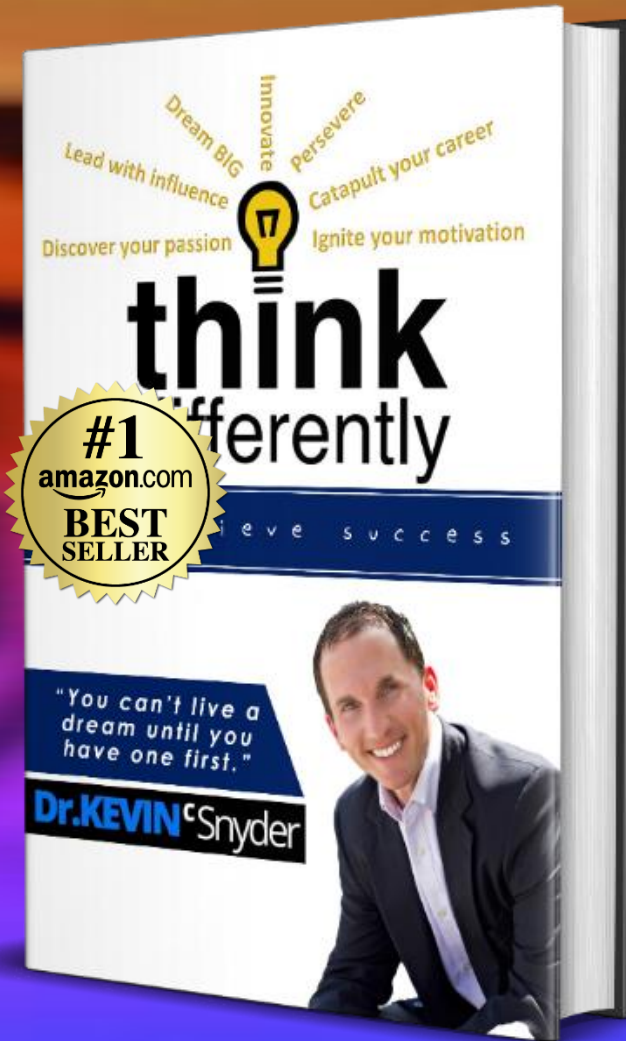
**1,000,000+** people across  
**1,150+** organizations  
in all 50 states and around the world.

[WWW.KEVINCSDNYDER.COM](http://WWW.KEVINCSDNYDER.COM)



@KevinCSnyder







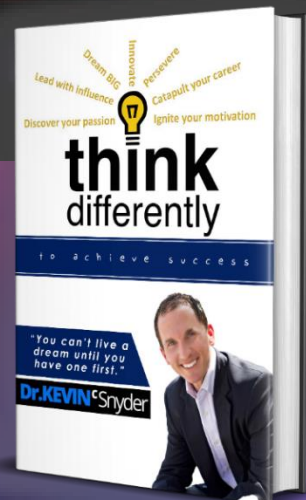
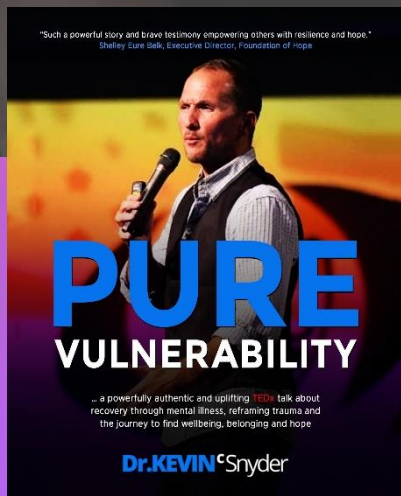
Recovery from depression, eating disorder and sexual assault as a male | Kevin Snyder | TEDxCapeMay



TEDx Talks ✓

37.1M subscribers

Subscribe



[PureVulnerability.com](http://PureVulnerability.com)



TEDx Cape May





# Become a TEDx Speaker



**TEDx** Wake Forest



BELIEVE



JASON SUDEIKIS

**TED LASSO**

ted





48,940 worke

167 countries

**TED**



# TED<sup>x</sup>

**x = independently organized TED event**

A large audience is seated in a dark theater, illuminated by blue stage lights. A speaker is visible on the stage in the distance. The TED logo is overlaid on the left side of the image.

**TED**

Ideas worth  
spreading

?



**What's  
YOUR IDEA?**





**x** = independently organized TED event

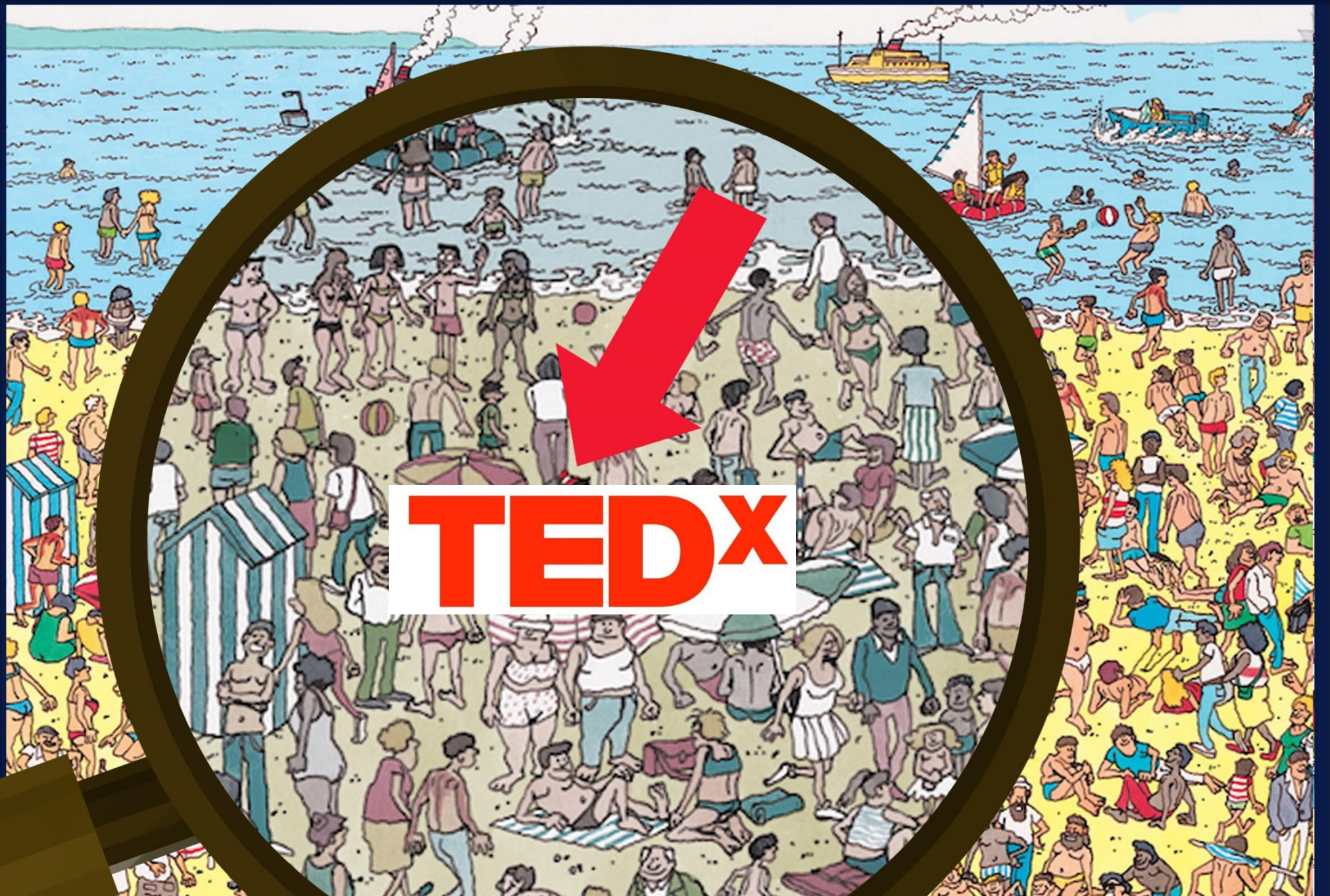
Why is your “idea worth spreading?”

What makes your content unique?

What makes you credible sharing it?

How is your idea relevant to someone in \_\_\_\_\_?

Can you deliver it effectively?



**TEDx**





# Seeking Presenters for TEDxRaleigh

Have an Idea Worth Spreading? Apply by January 25th!



# TED.com



*Morra Aarons-Mele*  
**3 steps to stop remote work burnout**  
Posted Oct 2020



*His Holiness Pope Francis*  
**Our moral imperative to act on climate change — and 3 steps we can take**  
Posted Oct 2020



*Prince William*  
**This decade calls for Earthshots to repair our planet**  
Posted Oct 2020



*Cynthia Erivo and Gary Motley*  
**"What a Wonderful World"**  
Posted Oct 2020



*Rose M. Mutiso*  
**The energy Africa needs to develop — and fight climate change**  
Posted Oct 2020



*Andri Snær Magnason*  
**On time and water**  
Posted Oct 2020



*Lisa Jackson and Liz Ogbu*  
**Apple's promise to be carbon neutral by 2030**  
Posted Oct 2020



*Sophie Howe*  
**Lessons on leaving the world better than you found it**  
Posted Oct 2020



*Roman Krznaric*  
**How to be a good ancestor**  
Posted Oct 2020



*Kristen Bell + Giant Ant*  
**Why act now?**  
Posted Oct 2020



*Sigrid*  
**"Home to You" / "Don't Kill My Vibe"**  
Posted Oct 2020



*Rahwa Ghirmatzion and Zelalem Adefris*  
**Community-powered solutions to the climate crisis**  
Posted Oct 2020



*Tom Schuler*  
**How we could make carbon-negative concrete**



*Karen Scrivener*  
**A concrete idea to reduce carbon emissions**  
Posted Oct 2020



*John Doerr and Hal Harvey*  
**How to decarbonize the grid and electrify everything**



*Brent Loken*  
**Can we create the "perfect" farm?**  
Posted Oct 2020



*Ernestine Leikeki Sevidzem*  
**A "forest generation" living in harmony with nature**



*Thomas Crowther*  
**The global movement to restore nature's biodiversity**

About > [Programs & Initiatives](#) >

# TEDx Program

TEDx is a grassroots initiative, created in the spirit of TED's overall mission to research spirit of TED to local communities around the globe through TEDx events. These event uncover new ideas and to share the latest research in their local areas that spark conv speakers and recorded TED Talks, and are organized independently under a free license granted by TED. These events are not co TED, but event organizers agree to abide by our format, and are offered guidelines for curation, speaker coaching, event organizi They learn from us and from each other. More than 3000 events are now held annually.

- Conferences**  
Take part in our events: TED,
- TEDx events**  
Find and attend local, independently organized events
- TED on screen**  
Experience TED from home



## TEDx » Find An Event » Upcoming events

[ABOUT TEDx](#)[FIND AN EVENT](#)[ORGANIZE AN EVENT](#)[ORGANIZER RESOURCES](#)[TEDx](#)

### Events [Hide map and filters](#)



#### Find events

Search by city, country, event name or type.

Select date

July year





Spaces available

Webcast

Spaces available  
 Sold out / Invite only

Upcoming (14)

Past (154)

DATE	EVENT NAME	LOCATION	SPACE AVAIL.
September 9,	<a href="#"><u>TEDxKinstonLenoirLibrary</u></a> <i>Library</i>	Kinston United States	
September 10,	<a href="#"><u>TEDxAsheville</u></a> <i>Standard</i>	Asheville United States	
October 13,	<a href="#"><u>TEDxCharlotte</u></a> <i>Standard</i>	Charlotte United States	
October 28,	<a href="#"><u>TEDxLizardCreek</u></a> <i>Standard</i>	Henrico United States	



March 3,	<b><u>TEDxUNCAshville</u></b> <i>University</i>	Asheville United States	●	N
March 5,	<b><u>TEDxHighPoint</u></b> <i>Standard</i>	High Point United States	●	N
March 22,	<b><u>TEDxGreensboro</u></b> <i>Standard</i>	Greensboro United States	●	N
March 24,	<b><u>TEDxEastMecklenburgHighSchool</u></b> <i>Youth</i>	Charlotte United States	●	N
March 31,	<b><u>TEDxEnloeHighSchool</u></b> <i>Youth</i>	Raleigh United States	●	N

November 3,

**TEDxGreensboroWomen**  
*TEDxWomen*

Greensboro  
United States



November 3,

**TEDxWinstonSalemWomen**  
*TEDxWomen*

Winston-Salem  
United States



November 18,

**TEDxHickory**  
*Standard*

Hickory  
United States



January 20,

**TEDxEUCU**  
*University*

Greenville  
United States



February 17,

**TEDxWakeForestU**  
*University*

Winston-Salem  
United States



November 3,	<b><u>TEDxGreensboroWomen</u></b> <i>TEDxWomen</i>	Greensboro United States	●
November 3,	<b><u>TEDxWinstonSalemWomen</u></b> <i>TEDxWomen</i>	Winston-Salem United States	●
November 18,	<b><u>TEDxHickory</u></b> <i>Standard</i>	Hickory United States	●
January 20,	<b><u>TEDxEUCU</u></b> <i>University</i>	Greenville United States	●
February 17,	<b><u>TEDxWakeForestU</u></b> <i>University</i>	Winston-Salem United States	●

Attend > [TEDx Events](#)

# TEDxHickory

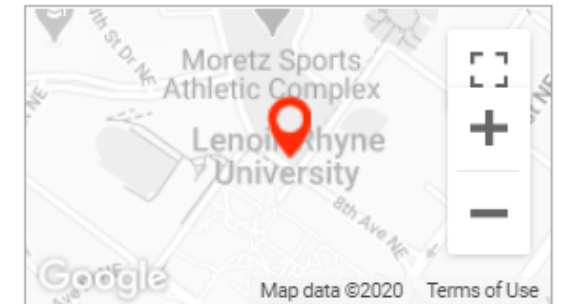
x = independently organized TED event

November 21

Hickory, North Carolina  
United States

This event is open to the public.

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized (subject to certain rules and regulations).



625 7th Avenue Northeast  
Hickory, North Carolina, 28601  
United States

Event type: Stand

[New! Activity Feed](#)

Event type: Standard [\(What is this?\)](#)

[See more TEDxHickory events](#)

## Organizing team



**Jeffrey Dowgos**

Hickory, NC, United States  
Organizer



### Programs & initiatives

- TEDx
- TED Fellows
- TED Ed
- TED Translators

### Ways to get TED

- Podcasts
- More ways to get TED

### Follow TED

- Facebook
- Twitter
- Pinterest
- Instagram

### Our community

- TED Speakers
- TED Fellows
- TED Translators
- TEDx Organizers

### Want personalized recommendations?

Join **TED Recommends** and get the perfect ideas selected just for you.

[New! Activity Feed](#)



Kevin



Create a Story



Bonny Shade



Stephanie Holmes Jennings



Dan Fail



Malissa Moore Pinette



### Sponsored



Get your perfect domain name.  
godaddy.com



Webinars by Amanet.org



## Kevin, Become an Election Poll Worker in North Carolina

Become a poll worker to help people in your community vote.

Showing info for North Carolina · [Change State](#)

[See Opportunities](#)



What's on your mind, Kevin?

### Your Pages



Kevin C. Snyder Speaker/A



15 Messages



20+ Notifications



Create Promotion

### Friend Requests



Patrick Reynolds



Attend > [TEDx Events](#)

# TEDxHickory

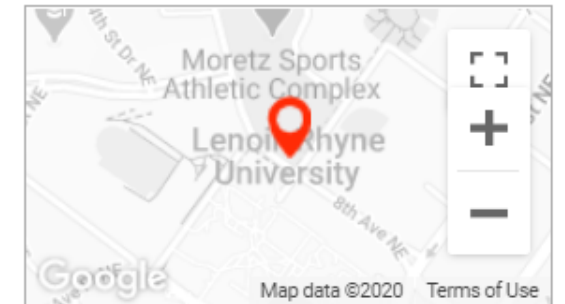
x = independently organized TED event

November 21

Hickory, North Carolina  
United States

This event is open to the public.

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized (subject to certain rules and regulations).



625 7th Avenue Northeast  
Hickory, North Carolina, 28601  
United States

Event type: Stand

[New! Activity Feed](#)



# TEDxHickory

x = independently organized TED event

## Theme: Collide

November 20

9:00am - 4:00pm EST  
(UTC -5hrs)

Hickory, North Carolina  
United States

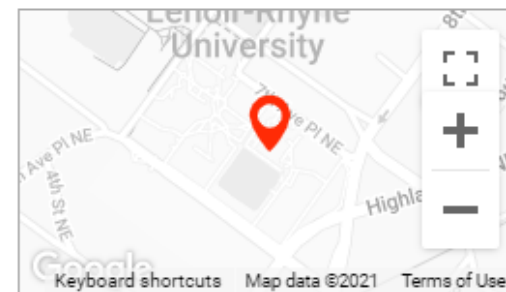
This event is open to the public.  
Tickets are available.

Attend this event



[TEDxHickory](#)

TEDx Hickory is looking for speakers to present at this coming year's event, under the theme "Collide." Unstoppable force; immovable object. A lot of things, perhaps all things, move, in a small world. Collision is inevitable. Past and present. East and West. Dark and Light. Progress and tradition. Supply and demand. One idea and another. One interest, ambition, desire, and



Belk Centrum  
625 7th Ave NE  
Hickory, North Carolina, 28601  
United States

7. New Activities Feed

## Apply to Speak



**TEDxHickory Speaker Applications Now Open!**

TEDxHickory Speaker  
Application

# TEDxHickory Application

## Speaker

Welcome to the Speaker Application!

The TEDxHICKORY theme is COLLIDE and will be held on Saturday, November 20th, at Lenoir-Rhyne University in Hickory, NC.

Do you have a story or idea worth sharing with others on the TEDxHICKORY 2021 theme COLLIDE?

YES?! Well, we would like to invite you to submit your talk, below.

Please complete and submit all areas of the form.

If you have any questions, contact: [tedxhickory@gmail.com](mailto:tedxhickory@gmail.com)

\* Required

Story Title \*

Your answer

Talk Description

Why should you present at TEDxHickory? Please submit a 3-5 minute video letting us know why we should pick you. Submit link to video below. \*

Your answer

Tell us how your talk would relate to the concept of TED (Technology, Entertainment, Design) and/or with this year's theme, COLLIDE. \*

Your answer

---

Please check one or more of the following categories that your idea pertains to. \*

- Technology
- Entertainment
- Design
- Other: 

---

How did you hear about TEDxHickory? \*

Your answer

Submit

Never submit passwords through Google Forms.

Google Forms This content is neither created nor endorsed by Google.

# HELPFUL TIPS

Clipboard: Paste, Copy, Cut, Paste with formatting, Paste as plain text

Font: Calibri, 11, Bold, Italic, Underline, Text color, Background color, Font color

Alignment: Left, Center, Right, Indent, Decrease indent, Increase indent, Merge & Center, Wrap Text

Number: General, Currency, Percentage, Comma, Thousand separator, Decimals, Fraction

Styles: Conditional Formatting, Format as Table, Cell Styles

Cells: Insert, Delete, Format

Editing: Sum, Sort & Filter, Find & Select

O13

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	State	TEDx event	Event Date	Previous Date	Theme	Website	Facebook	Organizer Name	Email	Made Contact?	RFP?	Deadline	Submitted?	Notes
1														
2														
3														
4														
5														
6														
7														
8														
9														
10														
11														
12														
13														
14														
15														
16														
17														
18														
19														
20														
21														
22														
23														

Track TEDx events AND your outreach!





x = independently organized TED event

# PRESENTER APPLICATION

This is the sample application we used for TEDx Raleigh. Included in my TEDx speaker training.

## 1. Presenter Profile

- Name
- Phone
- Email
- Profession/Employer
- Length of presentation
- One word to describe your presentation style

## 2. Presentation Details (100 words or less)

- Why is your "idea worth spreading"?
- What makes your presentation/idea stand out as compared to another on a similar topic?
- What does 'Wonderlust' mean to you and how does your presentation promote this meaning?
- What is your 'Call to Action'? What will your audience feel compelled to do after listening to you?
- Describe your presentation in 75 words or less.

## 3. Presenter Details (100 words or less)

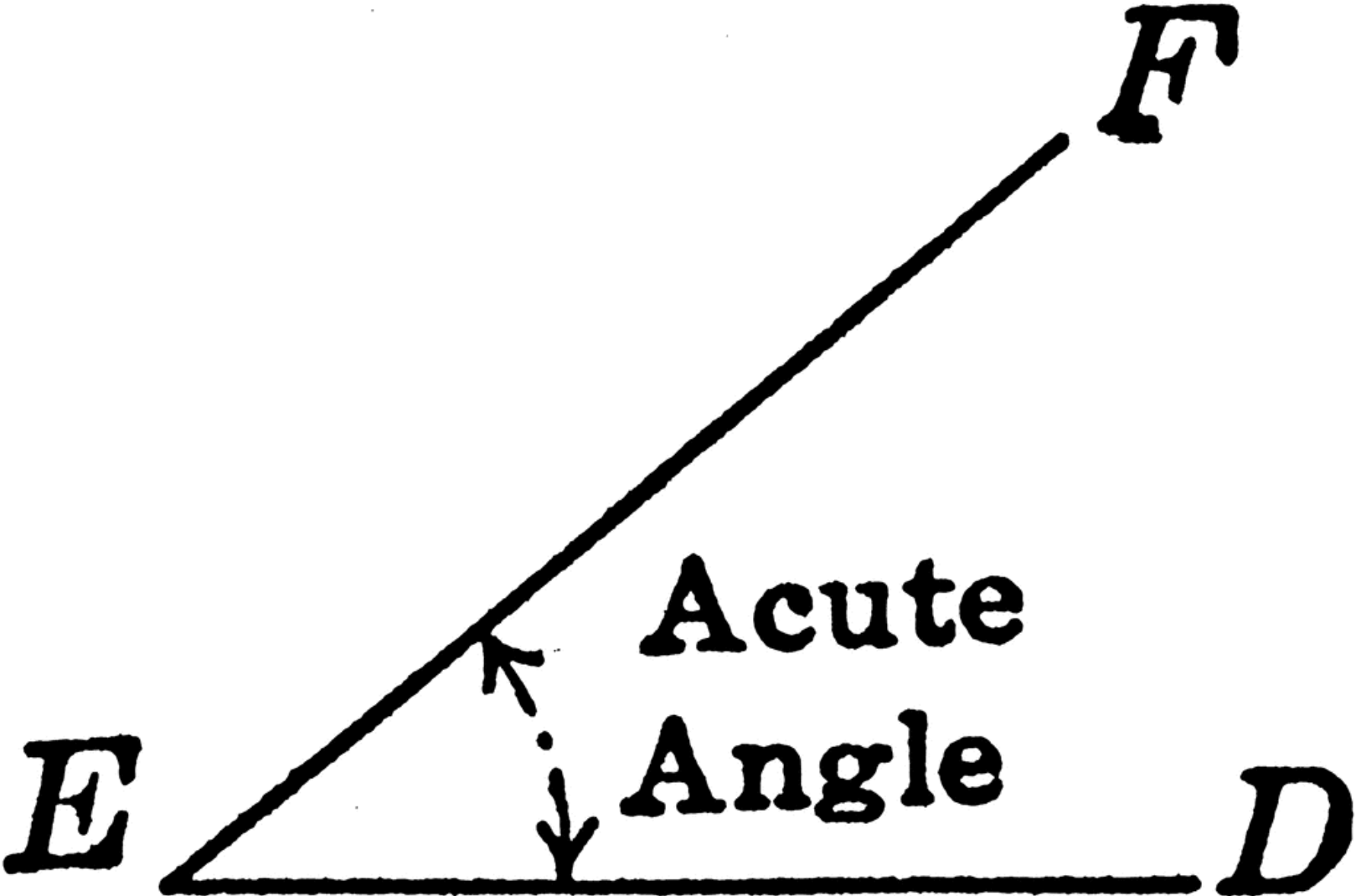
- Describe your experience presenting in front of audiences.
- Why do you want to Present/Perform specifically at TEDxRaleigh?

## 4. Let us get to know you! (100 words or less) \*Optional\*

- How did you hear about TEDxRaleigh?
- What is your favorite TED/TEDx Talk and why?

The image shows the Google Alerts logo. The word "Google" is written in its signature multi-colored font: a blue 'G', two red 'o's, a yellow 'o', a blue 'g', a green vertical bar for the 'l', and a red 'e'. Below the 'Google' text, the word "Alerts" is written in a solid blue, sans-serif font.

Google  
Alerts



# Dr. KEVIN<sup>c</sup> Snyder

KEYNOTE SPEAKING. LEADERSHIP WORKSHOPS.



**1,000,000+** people across  
**1,150+** organizations  
in all 50 states and around the world.

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



**NATIONAL SPEAKERS ASSOCIATION**



# **SPEAKING PROFESSIONALLY TOASTMASTERS**

**Improve your professional speaking skills.  
Build a speaking business.**

**[www.SpeakingProfessionallyToastmasters.com](http://www.SpeakingProfessionallyToastmasters.com)**





NATIONAL SPEAKERS ASSOCIATION  
**NSA**<sup>®</sup>  
**CAROLINAS**  
PROUD  
MEMBER



[MEMBER DIRECTORY](#)

[EVENTS ▶](#)

[ABOUT US ▶](#)



[BECOME A MEMBER](#)



[UPCOMING EVENTS](#)



[NSACarolinas.org](https://NSACarolinas.org)

00:56



**What's  
YOUR IDEA?**





Contact me to help you  
find and review your  
TEDx application before  
submitting!

Dr. Kevin Snyder  
[Kevin@KevinCSnyder.com](mailto:Kevin@KevinCSnyder.com)

[www.KevinCSnyder.com](http://www.KevinCSnyder.com)  
[www.PAIDtoSPEAK.biz](http://www.PAIDtoSPEAK.biz)



Simply scan QR code to instantly receive this presentation slide deck!



Scan QR code or visit  
[talk.ac/kevinsnyder](https://talk.ac/kevinsnyder)

If needed, enter code

TEDx



Desire to speak on the TED or TEDx stage?

Need help applying for TEDx events?

Been selected for TEDx but need help crafting your speech and delivering it?

[Watch my short intro video!](#)

Friends, welcome to my **TEDx Speaker Training!** 3 options for you to consider.

My experience with TEDx is as a speaker for several events, TEDx event organizer, Speaker Coach for several TEDx events and a Speaker Coach for dozens of TEDx speakers individually.

I believe in the mission of TED - *ideas worth spreading*. Just like a professional speech on a stage or in a training room, I believe in sharing content that makes people better.

I'm passionate about TED talks because watching various talks has helped me in so many ways - personally and professionally. I've been told my TEDx talks have done the same for others as well. Your future talk will be no different. You will change lives. I'm honored to be part of your TEDx speaking journey.

Whether you are just starting out to find TEDx speaking opportunities OR you are preparing for your upcoming talk, you are in the right spot!

Follow my guidance and there is no reason why you should not also be a TEDx speaker. You just gotta do the work. And if you're



you.

**My TEDx expertise and 1:1 speaker coaching is available in 3 formats for you to consider:**

**Option 1: Online TEDx training course (\$297)**

This is an On Demand training video walking you through how to become a TEDx speaker. You will learn what TEDx organizers are looking for, how to prepare, how to find TEDx speaking engagements, how to apply and be found ... and much more! You will also receive **(a)** a sample TEDx application that prepares you for any TEDx submission, **(b)** TEDx tracking spreadsheet to stay organized and ensure you follow up properly, **(c)** sample outreach message to TEDx organizers and **(d)** a recent TEDx webinar where Kevin answered questions all things TEDx!

**Click here to purchase.**

**Caution: without this training, how much time and \$\$\$ will you spend trying to figure it out your own? Ekkk! \$297 for this type of training will ensure you achieve your TEDx speaking goals and launch your idea and yourself on the TED platform.**

**Option 2: TEDx Bundle Coaching Session (\$697)**

This includes two(2) private 1:1 coaching sessions with Kevin directly PLUS the Online TEDx training (option 1). Ideal for the committed future TEDx speaker! **Click here to purchase.**

**Option 3: TEDx Intensive Program**

This is Kevin's signature coaching program that **GUARANTEES** your selection and preparation as a TEDx speaker! Once you get selected, you will need help crafting your TEDx speech and preparing the right way. This program is ideal for the truly committed aspiring TEDx speaker who is serious about delivering an incredible talk and manifesting life and career-changing results! The program includes up to 10 coaching sessions, access to Kevin in between sessions, additional time in between sessions where I review your work and provide feedback, AND the Online TEDx training. To inquire about payment plans, email Kevin@KevinCSnyder.com. **Click here for more information on the TEDx Intensive Program.** (\$7,500 - payment plans can be arranged)

you.  
[My TEDx expertise and 1:1 speaker coaching is available in 3 formats for you to consider:](#)

**Option 1: Online TEDx training course (\$297)**

This is an On Demand training video walking you through how to become a TEDx speaker. You will learn what TEDx organizers are looking for, how to prepare, how to find TEDx speaking engagements, how to apply and be found ... and much more! You will also receive **(a)** a sample TEDx application that prepares you for any TEDx submission, **(b)** TEDx tracking spreadsheet to stay organized and ensure you follow up properly, **(c)** sample outreach message to TEDx organizers and **(d)** a recent TEDx webinar where Kevin answered questions all things TEDx!

[Click here to purchase](#)

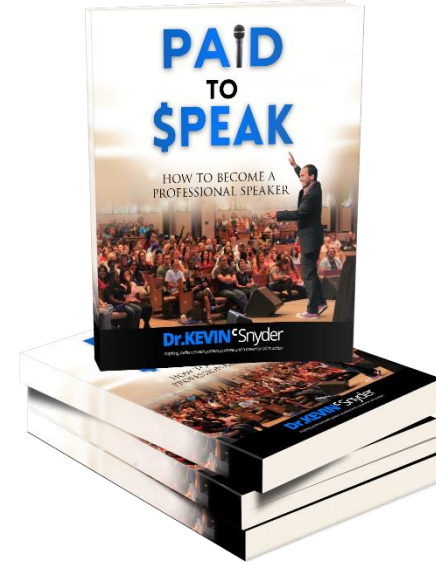
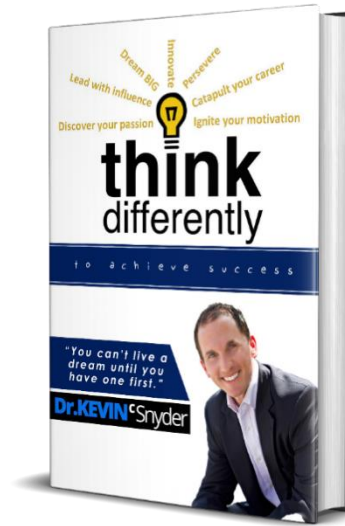
[PAIDtoSPEAK.biz/tedxspeakercoaching](https://PAIDtoSPEAK.biz/tedxspeakercoaching)

**Option 2: TEDx Bundle Coaching Session (\$697)**

This includes two(2) private 1:1 coaching sessions with Kevin directly PLUS the Online TEDx training (option 1). Ideal for the committed future TEDx speaker! [Click here to purchase.](#)

**Option 3: TEDx Intensive Program**

This is Kevin's signature coaching program that **GUARANTEES** your selection and preparation as a TEDx speaker! Once you get selected, you will need help crafting your TEDx speech and preparing the right way. This program is ideal for the truly committed aspiring TEDx speaker who is serious about delivering an incredible talk and manifesting life and career-changing results! The program includes up to 10 coaching sessions, access to Kevin in between sessions, additional time in between sessions where I review your work and provide feedback, AND the Online TEDx training. To inquire about payment plans, email [Kevin@KevinCSnyder.com](mailto:Kevin@KevinCSnyder.com). [Click here for more information on the TEDx Intensive Program.](#) (\$7,500 - payment plans can be arranged)



[Kevin@KevinCSnyder.com](mailto:Kevin@KevinCSnyder.com)



[@KevinCSnyder](#)



[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)

Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

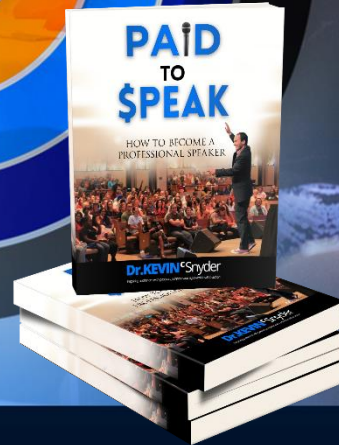
MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings



# FOUNDATION *of* HOPE

*Breakthrough Research  
for Mental Illness*

[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder

Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

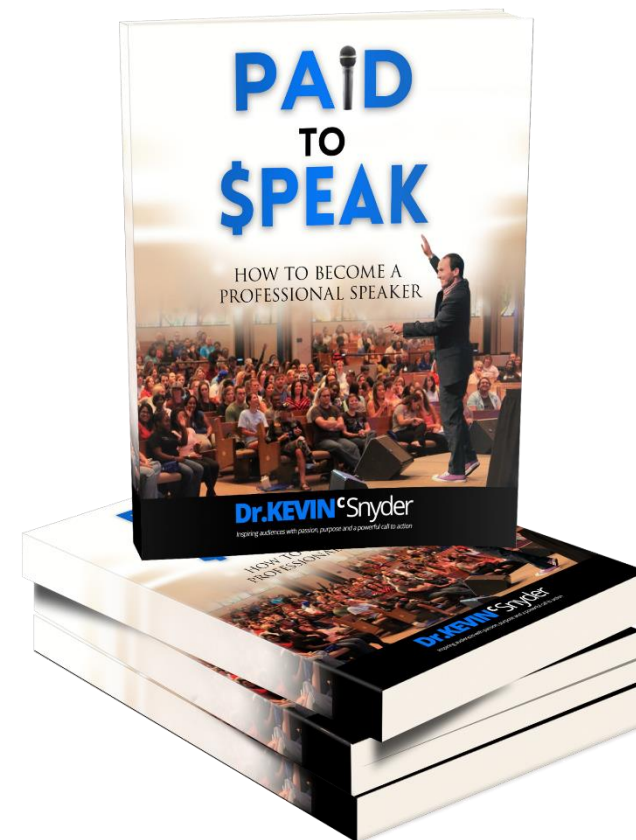
MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings



[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder



Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK

MODULE ONE  
Where to Start

MODULE TWO  
Program Development

MODULE THREE  
Speaking Opportunities

MODULE FOUR  
PAID to \$PEAK

MODULE FIVE  
Consistent PAID Bookings



● TEDx Training  
\$350

● Online Course  
\$450

● Speaker Mastermind  
\$250

[WWW.PAIDtoSPEAK.BIZ](http://WWW.PAIDtoSPEAK.BIZ)

[WWW.KEVINCSNYDER.COM](http://WWW.KEVINCSNYDER.COM)



@KevinCSnyder

Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK



● TEDx Training  
~~\$350~~

● Online Course  
~~\$450~~

● Speaker Mastermind  
~~\$250~~

Receive all 3!!  
**\$197**

Dr.KEVIN<sup>c</sup>Snyder

# PAID TO \$PEAK



● TEDx Training  
~~\$350~~

● Online Course  
~~\$450~~

● Speaker Mastermind  
~~\$250~~

WWW.PAIDtoSPEAK.BIZ  
WWW.KEVINCSNYDER.COM



@KevinCSnyder

[paypal.me/PassionProjectLLC](https://paypal.me/PassionProjectLLC)