

PAID to \$PEAK

Dr. KEVIN Snyder

... teaching speakers how to build a successful, PAID speaking business!

# Available coaching and mentoring options

PRIVATE  
1-ON-1  
PROGRAM

5-WEEK  
GROUP  
PROGRAM

HOURLY  
MENTORING &  
COACHING

TEDx  
COACHING  
PROGRAM

MASTERMIND  
GROUP

*My coaching philosophy integrates not only coaching, but also mentorship, accountability, consulting and support!*

Learn a proven 5-step speaking business model and how to set up your speaking business	√	√	√		√
How to find PAID speaking engagements	√	√	√		√
Understand "when" and "what" to charge	√	√	√		√
Receive templates for proposals that double fees	√	√			√
How to craft a powerful, engaging presentation	√	√	√	√	√
Identify 3 ideal target audiences	√	√	√	√	√
Develop a customized marketing strategy	√	√		√	√
Learn how to submit and speak on the TEDx stage!	√	√		√	√
Access to my meeting planner resources	√	√			√
How to earn PAID gigs from FREE speeches	√	√	√		√
<b>Private Coaching Sessions</b>	10 private sessions	5 group + 5 private sessions	Hourly private	3 private sessions	Monthly group webinar plus monthly 1-on-1
Access to <b>PAID to \$PEAK</b> online course	√				
Peer partner accountability w/ others	√	√			√
Priority RSVP travel "behind the scenes"	Unlimited + 1 year	1		1	1
<b>PAID to \$PEAK Academy event</b> (\$999 value)	√ + 50% guest	50% discount			
Book writing templates (\$799 value)	√				
<i>Book Promotion/Customized Books</i> guides (\$499 value)	√	√			
Learn my strategies to sell thousands of books	√	√			
<b>PAID to \$PEAK Sailing Retreat</b> (1/2 day charter)	√	√			
Weekly email recap and recommendations	√	5 weeks		√	Monthly
Group coaching calls	√	5			Monthly
I will mentor speaking inquiries for you	Unlimited	1		√	
Join me on "mute" for prospect/client calls	Unlimited	1			
<b>Speaker Assessment</b> of all your material (\$499 value)	√	√		√	
Access to " <b>The Vault</b> " which contains templates, samples, & checklists of everything I use (\$3,499 value)	√				
Association Directory access and my database of purchased programs (\$2,499 value)	√				
Introduction to two (2) of my speaker bureaus	√				
<b>Full access</b> to me as I guide you through <b>PAID to \$PEAK</b> !	√				
<b>Just one speaking gig would recoup any investment AND be a lifetime of knowledge!</b>	<b>PRIVATE 1-ON-1 PROGRAM</b>	<b>5-WEEK GROUP PROGRAM</b>	<b>HOURLY MENTORING</b>	<b>TEDx COACHING PROGRAM</b>	<b>MASTERMIND GROUP</b>
<b>PACKAGE INVESTMENT **</b> <i>(Installation plans available)</i>	<b>\$7500</b> (\$20,000+ value)	<b>\$3500</b> (\$10,000+ value)	\$249 (hour) or \$499 <b>(3-hour bundle)</b>	<b>\$499</b>	<b>\$999</b>

**\*\* Important Note :** You are investing in yourself to build a speaking business. Therefore, costs associated in building your business such as our PAID to \$PEAK coaching "should" be considered a legitimate business & education expense. Consult your tax accountant.